



FERRANDO

Piedmont, Italy



www.ferrandovini.it

"The 2019 Carema Etichetta Bianca is superb. It's also one of the stars in this part of the vertical. Readers will find a deep, layered Etichetta Bianca, a wine that marries power with finesse like few wines can. I especially admire the wine's breadth and overall presence. Hints of sage, tobacco and incense linger on the sustained finish." **95 points, Antonio Galloni, Vinous (March 2026)**

"The Ferrando family has turned out compelling wines here since the 1960s, wines that define what Carema is all about.. Ferrando is Carema's standard-bearer, the reference-point producer in a region where there are only about a dozen or so wineries to start with." **Antonio Galloni, "Ferrando: The Essence of Carema", Vinous (March 2026)**

Luigi Ferrando is one of Italy's best winemakers, and his Carema offers true expressions of extreme mountain viticulture. They are some of Italy's greatest and longest lived wines. Ferrando Vini was founded in 1890 by Giuseppe Ferrando, who moved to Ivrea from Acqui to introduce the wines of Piedmont into the neighbouring region of Valle d'Aosta. After him, his son, Luigi, expanded and developed the winemaking business.

In 1957, Giuseppe Ferrando Jr., the founder's grandson, began producing one of the rarest wines obtained from the Nebbiolo variety, Carema, which is named after a small town in northern Piedmont on the border with Valle d'Aosta. The wine is very much a 'mountain Barolo', blessed with assertive but silky tannins. It has extremely pure aromas and flavours of red roses, red cherry, and raspberry fruit. Ferrando have produced an excellent, entry-level version called 'Etichetta Bianca' (White Label), and a top-of-the-line version named 'Etichetta Nera' (Black Label).

In 1964, the Ferrando family built the cellar (a DOC since 1967) in Carema. Ever since, they have been considered the patriarchs of this once very famous wine that is only recently returning to the limelight it deserves.

Besides Carema, Ferrando's flagship wine, production includes Erbaluce di Caluso wine made from the indigenous white grape Erbaluce, which is vinified in still, sparkling, and sweet versions. Ferrando is amongst the few producers, who make both a lighter, more refined, late harvest version as well as a richer, thicker, sweeter air-dried wine. Erbaluce is a true star of Italian native grapes, though it is little known outside of its immediate production zone. Both the still and sparkling wines are characterized by very bright, high acids, and delicate white flower and citrus aromas and flavours.

Code	Label name	Vintage	Alcohol	Closure type	Case size
Red Wine					
FE0319	Carema Etichetta Bianca	2019	13.5%	Cork	6x0.75lt
FE0419	Carema Etichetta Nera	2019	14.0%	Cork	6x0.75lt